SiteVision

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SiteVision

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Free Consultation To Help You Get Started!

Custom Application Development
Specialized Server Support
Content Management Systems
Enterprise Solutions   Hosting   Consultation

Have A Website You Love To Hate?

You've probably heard us talk about content management systems (CMS) in the past. And, as the technology has continued to evolve, there's a lot to love! Especially if you have a website you love to hate.

Older static websites are often a nightmare to update, maintain - preserve navigation and links -- not to mention protecting your original design integrity.

Rather than get all "techie" on you and how flexible CMS is from a developer's viewpoint (and thus for you), let's take a look at just how dramatically a CMS can improve your website's functionality, ease of use, appearance and sophistication:

Here's a real "Biggie." Content is separated from templating, so your in-house users can't accidentally break your site's designs. In other words your site's design, organization and presentation will never reflect Sally's love of pink and big, bold typefaces.

Once set up, however, even novice users can create and edit web content with no knowledge of HTML. Updating is simple, and the CMS handles page updates, removal and new pages with ease.

When users enter information the templates keep your design intact.

Another plus? You don't necessarily have to start from scratch. Often Existing website content can be integrated into a new site without much difficulty.

CMS is sophisticated enough to be enterprise ready, enterprise enabled, or just as easily - site friendly to smaller organizations and teams.

Search Engine friendly sites, auto-updated sitemaps and third party analytic tools are a snap to incorporate with CMS.
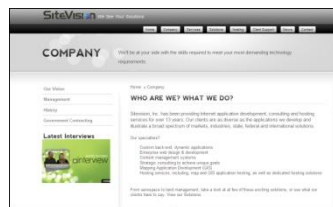
Image galleries, calendars, and content objects like comments, ratings, share with a friend, etc. are also easy to incorporate.

With CMS you can also personalize content for different audiences

Image galleries, project pages, forms social gadgets, media – all are easy to incorporate

Users edit and review content using whatever workflow, approvals and administration tools you put in place.

And now, you can even create and manage email marketing campaigns within your CMS.

In all, it's easy to see why Content Management Systems have made life a lot easier (and better) for website administrators, their users, their visitors and customers. The concept of utilizing template structure and a database to organize and maintain websites is without questions superior to our older static websites.

Maintenance Announcement:

SiteVision will be performing regular scheduled maintenance **February 15th, 10AM-12PM**. Please notify us if you experience any decreased performance or other issues after the maintenance has been completed.

Free Consult Anytime!

We understand that defining your web project can be easier said than done. From complex custom applications to a content management system - whatever - we're happy to discuss and review your particular need without obligation. You can also be in touch with a Request For Proposal (RFP). Call or email us.

Welcome To:
Ship Shape Organizing!

Welcome New Employees!

With the advent of a new year, we also welcome several new employees to the team:

Catherine Walters, formerly with Allstate joins SiteVision, Inc. as a Network/IT specialist reporting to the IT Manager. Walters will assist in managing the network operations for the company and operations of the Merak Mail Server. She will also be responsible for technical support to all clients and provide support to the staff of the company

Gregory Wilson, has joined SiteVision as Web Application Developer reporting to Joe Brislin, Development Team Lead. Wilson will be responsible for the development of web applications and websites in cooperation with web designers, database administrators, project leaders and other company personnel as needed

Don't forget: if you are unsure about where to go with your online presence or back-end development needs, we've got the expertise to help!

SiteVision can provide website and application development, consulting, hosting and solutions for a broad spectrum of markets and industries, as well as for state, federal and international entities. Expertise includes content management systems, custom, back-end dynamic applications, consulting to achieve unique goals, Mapping Application Development (GIS), hosting services including, map and GIS application hosting, as well as custom and dedicated hosting solutions.